



# GAUNTLET PUBLICATIONS SOCIETY

## Rate Card, 2021-22

University of Calgary

Circulation: 4,000

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### On-Stand Dates:

September 20

Creative Due: Sept. 16

October 18

Creative Due: Oct. 07

November 22

Creative Due: Nov. 10

December 20

Creative Due: Dec. 09

January 17

Creative Due: Jan. 06

February 21

Creative Due: Feb. 10

March 21

Creative Due: Mar. 10

April 11

Creative Due: Mar. 31

### PREMIUM ADS



Outside Back Cover

\$1,050

11.375" X 14.75" inches

Add a 0.5 inch bleed on all sides

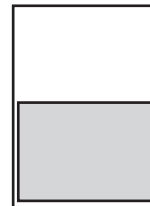
### STANDARD ADS



Full Page

\$840

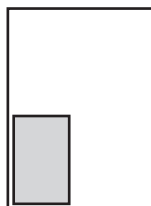
11.375" X 14.75" inches



1/2 Page

\$505

11.375" X 7.375" inches

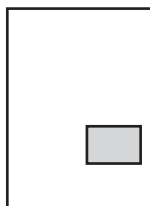


2 Column

\$295

3.945" X 7.375" inches

### ONLINE



Big Box

\$110/week

300 X 250 px