



GAUNTLET PUBLICATIONS SOCIETY

Rate Card, Fall 2022

University of Calgary

Circulation: 3,000

business@thegauntlet.ca

On-Stand Dates:

August 22 *FROSH Magazine
Creative Due: Aug. 12

September 12
Creative Due: Sept. 02

September 26
Creative Due: Sept. 16

October 11
Creative Due: Sept. 29

October 24
Creative Due: Oct. 14

November 14
Creative Due: Oct. 28

November 28
Creative Due: Nov. 18

December 12
Creative Due: Dec. 02

PREMIUM ADS



Outside Back Cover
\$1,050

11.375" X 14.75" inches

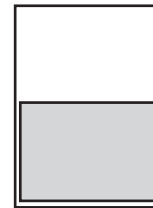
Add a 0.5 inch bleed on all sides

STANDARD ADS



Full Page
\$840

11.375" X 14.75" inches



1/2 Page
\$505

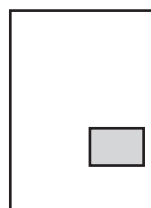
11.375" X 7.375" inches



2 Column
\$295

3.945" X 7.375" inches

ONLINE



Big Box
\$110/week

300 X 250 px



**GAUNTLET
PUBLICATIONS
SOCIETY**

Rate Card, Winter 2023

University of Calgary
Circulation: 3,000
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On-Stand Dates:

January 16
Creative Due: Jan. 09

January 30
Creative Due: Jan. 20

February 13
Creative Due: Feb. 03

February 27
Creative Due: Feb. 17

March 13
Creative Due: Mar. 03

March 27
Creative Due: Mar. 17

April 11
Creative Due: Mar. 31

PREMIUM ADS



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\$1,050

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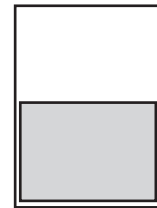
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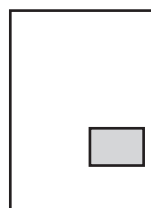
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