

Rate card 2023-24

University of Calgary
Circulation: 3,000
business@thegauntlet.ca

On-Stand Dates:

June 26

Creative Due: Jun. 16

August 01

Creative Due: Jul. 21

August 28 * MAG

Creative Due: Aug. 11

September 25

Creative Due: Sept. 08

October 23

Creative Due: Oct. 06

November 27

Creative Due: Nov. 13

December 11 * MAG

Creative Due: Nov. 27

January 29

Creative Due: Jan. 12

February 12

Creative Due: Jan. 29

March 4 * MAG

Creative Due: Feb. 20

April 08 * MAG

Creative Due: Mar. 21

PREMIUM ADS



Outside Back Cover
\$1,050

9.429" X 12.877" inches

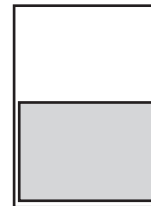
Add a 0.5 inch bleed on all sides

STANDARD ADS



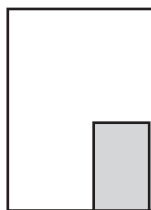
Full Page
\$840

9.429" X 12.877" inches



1/2 Page
\$505

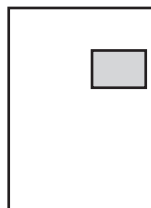
9.429" X 6.085" inches



2 Column
\$295

3.673" X 6.085" inches

ONLINE



Big Box
\$110/week

300 X 250 px