



**GAUNTLET
PUBLICATIONS
SOCIETY**

Rate card 2024-25

University of Calgary
Circulation: 3,000
business@thegauntlet.ca

On-Stand Dates:

September 23

Creative Due: Sept. 12

October 15

Creative Due: Oct. 01

November 04

Creative Due: Oct. 23

November 25 *MAGAZINE

Creative Due: Nov. 12

January 20

Creative Due: Jan. 07

February 10

Creative Due: Jan. 28

March 03

Creative Due: Feb. 18

March 24 *MAGAZINE

Creative Due: March. 12

PREMIUM ADS



Outside Back Cover
\$1,050

9.429" X 12.877" inches

Add a 0.5 inch bleed on all sides

STANDARD ADS



Full Page
\$840

9.429" X 12.877" inches



1/2 Page
\$505

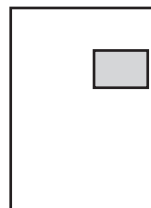
9.429" X 6.085" inches



2 Column
\$295

3.673" X 6.085" inches

ONLINE



Big Box
\$110/week

300 X 250 px